

FIG. 1

FIG.  
2A

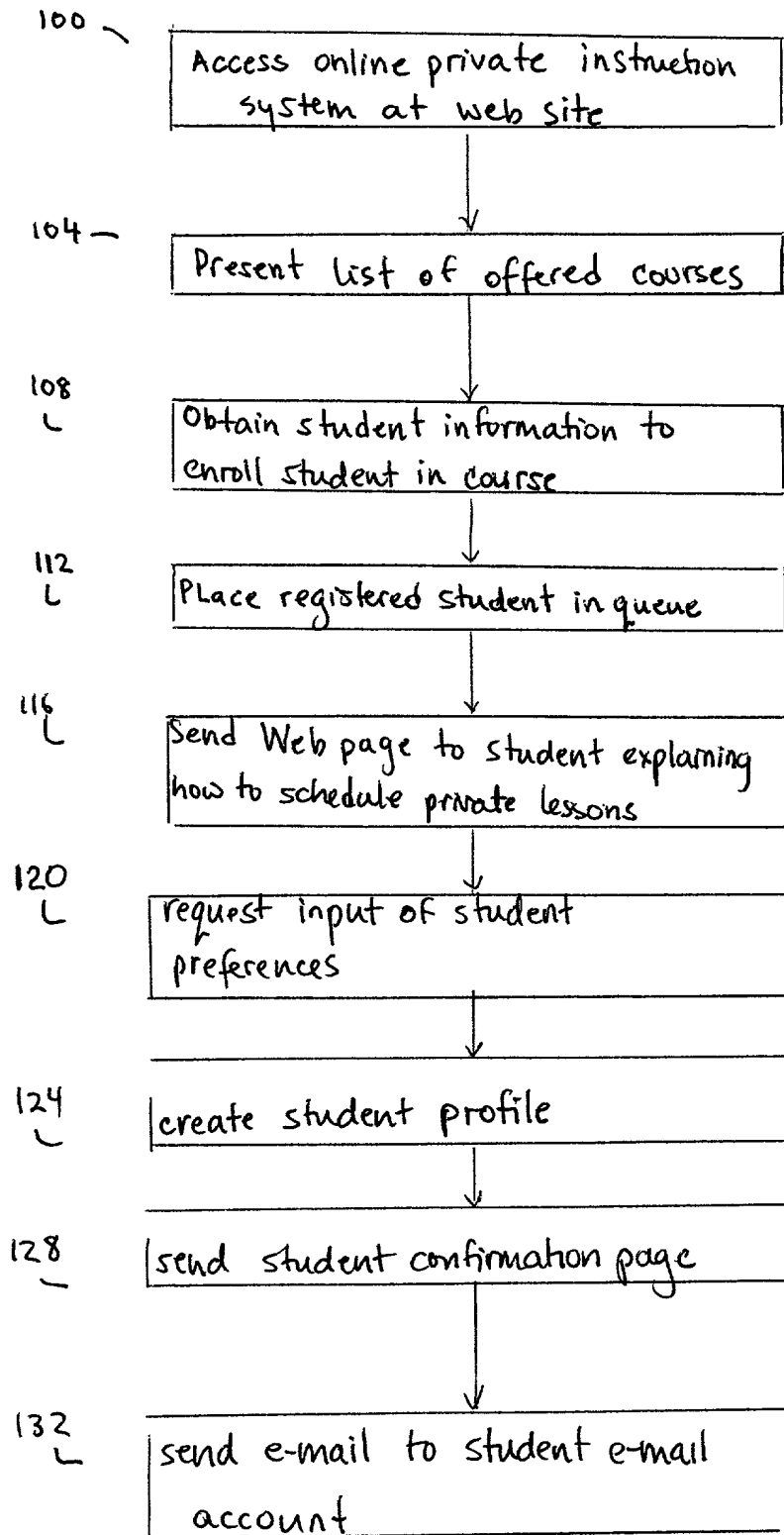


FIG. 2A

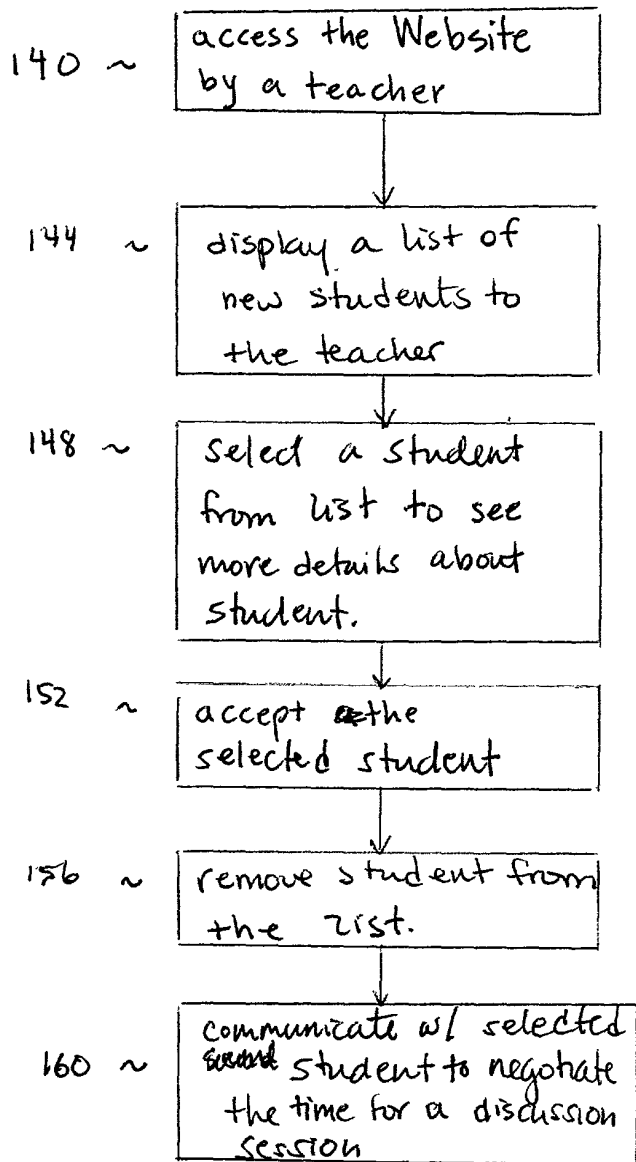
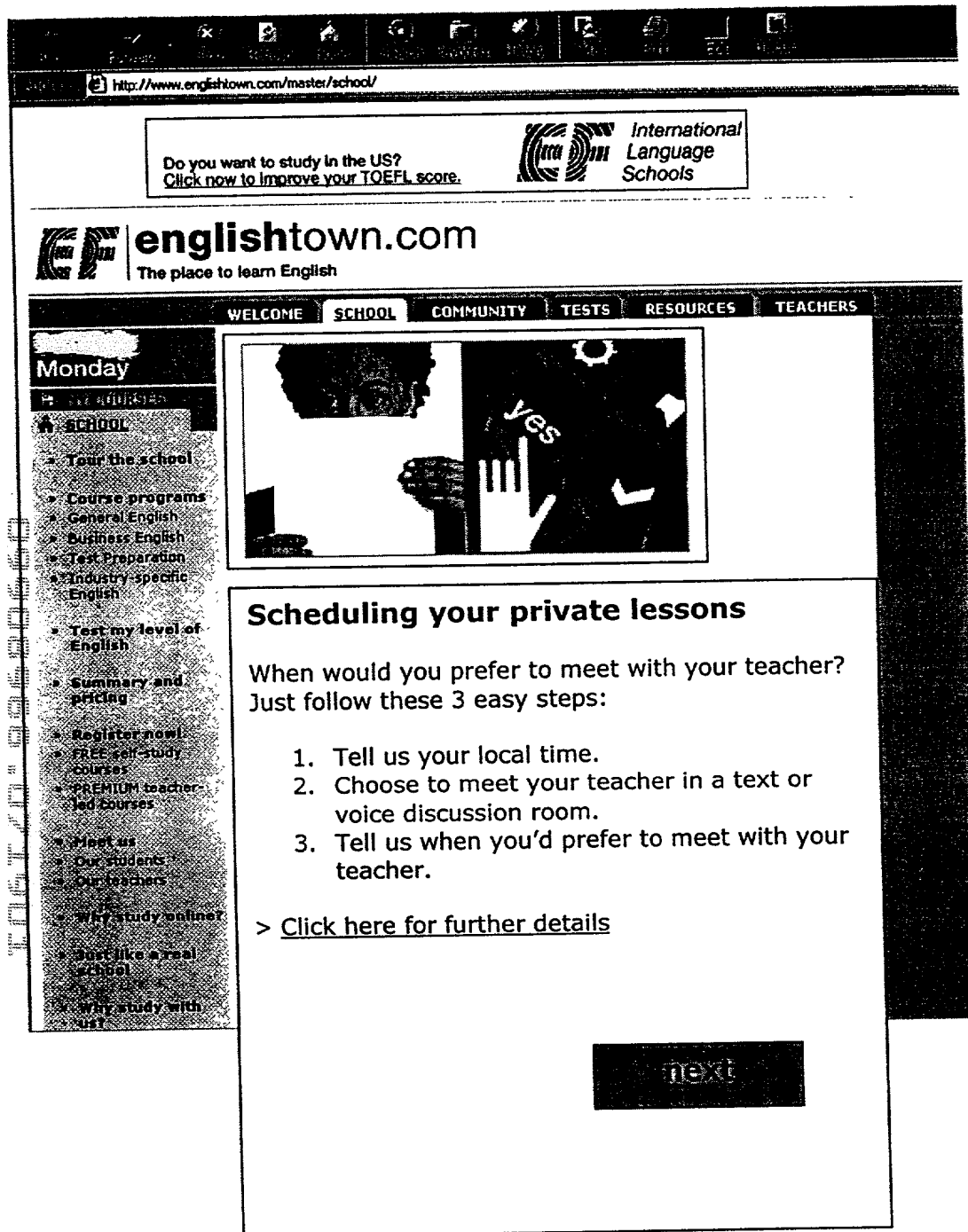


FIG. 2B

TOP SECRET

## Navigation Views



Next: direct to:  
Master/school/private/sc  
hedule

FIG. 3A

Title: A System and Method of Matching Teachers  
With Students to Facilitate Conducting Online Private  
Instruction Over a Global Network  
Inventors: McCormick et al.  
Atty Docket No. ELT-002  
Atty/Agent: Michael A. Rodriguez  
Express Mail Label No. EL749105354US

The screenshot shows a web browser window with the address bar displaying <http://www.englishtown.com/master/school/>. The website header includes the EnglishTown logo and the tagline "The place to learn English". A navigation bar contains links for WELCOME, SCHOOL, COMMUNITY, TESTS, RESOURCES, and TEACHERS. The left sidebar lists various course options and features, including "Tour the school", "Course programs", "General English", "Business English", "Test Preparation", "Industry-specific English", "Test my level of English", "Summary and pricing", "Register now!", "FREE self-study courses", "PREMIUM teacher-led courses", "Meet us", "Our students", "Our teachers", "Why study online?", "Just like a real school", and "Why study with us?". The main content area is titled "How to schedule your private lessons" and contains the following text:

**Tell us your local time.** This will help us in accurately scheduling your private lessons so both you and your teacher know exactly what time to meet.

**Select Voice or Text discussion.** You'll meet your teacher in a Voice or Text discussion room. This means your teacher will conduct the lesson either orally or by typing on the keyboard. Click here for [system requirements](#).

**Tell us when you'd prefer to meet with your teacher.** Check off the days and times that would work best for you. Each lesson lasts 50 minutes.

**Confirm your schedule.** Your teacher will contact you via email within 3 days. You and your teacher will then arrange a specific date and time for your first lesson. Each time you complete one of the 4 units, you will meet with your teacher.

**Start your studies.** Remember, you can begin your course right away.

At the bottom of the main content area, there is a button labeled "next".

Next: direct to:  
[Master/school/private/schedule](#)

FIG. 3B

0900999-07101

Monday

SCHOOL

TEACHER ADVICE

MY COURSES

- School services
  - Instructions
  - Contact advisor
  - Orientation
  - Student chat
  - Student forum
  - Library
  - Frequently asked questions
- Course extras
  - Level tests
  - Pair games
- Register now
- Personal file
- Logout

WELCOME

SCHOOL

COMMUNITY

TESTS

RESOURCES

TEACHER

PRIVATE LESSONS

Scheduling your private lessons

1. What's your local time?

Please select your approximate current local time. This will help in accurately scheduling your private lessons.

17:40 ~ 200

2. Voice or text discussion?

Where would you like to meet your teacher? You can choose Voice discussion, Text discussion, or both!

☐ Voice discussion ☒ Text discussion ☐ Both } ~204

3. What time is best for you?

When would you prefer to meet with your teacher? Your teacher will contact you to confirm the exact date and time of each lesson. Select all days and times that are possible for you. (All times are local.)

<input checked="" type="checkbox"/> Mon	09:00 - 12:00
<input type="checkbox"/> Tue	Select time
<input checked="" type="checkbox"/> Wed	15:00 - 18:00
<input type="checkbox"/> Thu	Select time
<input checked="" type="checkbox"/> Fri	12:00 - 15:00
<input type="checkbox"/> Sat	Select time
<input type="checkbox"/> Sun	Select time

-208


Submit


FIG. 3C

Title: A System and Method of Matching Teachers  
With Students to Facilitate Conducting Online Private  
Instruction Over a Global Network  
Inventors: McCormick et al.  
Atty Docket No. ELT-002  
Atty/Agent: Michael A. Rodriguez  
Express Mail Label No. EL749105354US

http://www.englishtown.com/master/school/

Do you want to study in the US?  
Click now to improve your TOEFL score.

 International  
Language  
Schools

 **englishtown.com**  
The place to learn English

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

Monday

SCHOOL

- Tour the school
- Course programs
  - General English
  - Business English
  - Test Preparation
  - Industry-specific English
- Test my level of English
- Summary and pricing
- Register now!
- FREE self-study courses
- PREMIUM teacher-led courses
- Meet us
  - Our students
  - Our teachers
- Why study online?
- Just like a real school
- Why study with us?

Thank you Rick!

We've received your information.

Your teacher will contact you at the following address within 3 days to arrange the day and time for your first private lesson: [rick@englishtown.com](mailto:rick@englishtown.com)

If you haven't heard back within 3 days, please contact [private@englishtown.com](mailto:private@englishtown.com).

In the meantime, you should begin Unit 1 of your course. Just go to **MY COURSES** and click on your course.

Enjoy your private English course!

> [Got to My courses](#)

Auto-fill first name of student and his email address.

New email account; do not use advisor for private lesson scheduling:  
[private@englishtown.com](mailto:private@englishtown.com)

FIG. 3D

Title: A System and Method of Matching Teachers  
With Students to Facilitate Conducting Online Private  
Instruction Over a Global Network  
Inventors: McCormick et al.  
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The screenshot displays the EnglishTown website. At the top, a navigation bar includes links for Home, About, Contact, and a search bar. Below this, a banner for 'International Language Schools' is visible. The main header features the EnglishTown logo and the tagline 'The place to learn English'. A secondary navigation bar contains links for WELCOME, SCHOOL, COMMUNITY, TESTS, RESOURCES, and TEACHERS. The left sidebar, titled 'Monday', lists various course and service options. The main content area is titled 'Private discussion' and provides information on how to meet teachers and contact advisors.

http://www.englishtown.com/master/school/

Do you want to study in the US?  
Click now to improve your TOEFL score.

**International Language Schools**

**englishtown.com**  
The place to learn English

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

**Monday**

- TOUR COURSES
- SCHOOL
- Tour the school
- Course programs
- General English
- Business English
- Test Preparation
- Industry-specific English
- Test my level of English
- Summary and pricing
- Register now!
- FREE self-study courses
- PREMIUM teacher-led courses
- Meet us
- Our students
- Our teachers
- Why study online?
- Just like a real school
- Why study with us?

## Private discussion

**Meet your teacher in one of these rooms:**

- > [Voice discussion](#)
- > [Text discussion](#)

---

**Contact your teacher**  
for all scheduling and academic questions


teachername  
[teacheremail@englishtown.com](mailto:teacheremail@englishtown.com)

**Contact your advisor**  
for general questions about your course

advisorname  
[advisoremail@englishtown.com](mailto:advisoremail@englishtown.com)

FIG. 3E



 shopping cart

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHER

17 JULY 2000  
Monday

■ TRACKING

■ GENERAL

■ COMMUNITY

■ SCHOOL

» Admissions

» Pending Orders

» New Orders

» Archived Orders

» Private Course Management

» Change Demo PWs

» Course Tracking

» Free

» Upgraded

» Premium

» Private

### New Private Students

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>
<u>afun</u>	Beginner B	Russia	Jul 1 2000
<u>acrazy</u>	Intermediate A	United States	Jul 7 2000
<u>lwexler</u>	Beginner B	Uzbekistan	Jul 7 2000
<u>astudent</u>	Elementary C	Romania	Jul 10 2000

FIG. 4A

Monday

SCHOOL APP

MY COURSES

TEACHER TOOLS

- » Faculty forum
- » Faculty lounge
- » Private students
- » Registrar
- » Courses
- » Students
- » Curriculum
- » Faculty manual
- » Discussions
- » Rooms
- » Schedule & key
- » Chat administration

WELCOME

SCHOOL

COMMUNITY

TESTS

RESOURCES

TEACHER

# Private Teacher Alena

## My Private Chatrooms

» [Text Chat](#)

» [Voice Chat](#)

## My Private Students

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>	<u>Email</u>
<a href="#">lwexler</a>	Beginner B	Uzbekistan	Jul 7 2000	<a href="mailto:lee.wexler@ef.com">lee.wexler@ef.com</a>
<a href="#">astudent</a>	Elementary C	Romania	Jul 10 2000	<a href="mailto:alena@student.com">alena@student.com</a>

FIG. 4B

Englishtown - Microsoft Internet Explorer

## Student: Lee Wexler

**Username:** lwexler  
**Course:** Beginner B  
**Enroll Date:** Fri Jul 7 2000  
**Location:** Brookline, Uzbekistan  
**Age/Gender:** 26 / M  
**Email:** lee.wexler@ef.com

**Preferences:**  
Chat: Text and Voice  
Time Difference: student is 4 hrs behind  
Student's Local Time   New York Time  
Mon: 09:00 - 12:00   Mon: 13:00 - 16:00  
Tue: 09:00 - 12:00   Tue: 13:00 - 16:00  
Wed: 12:00 - 15:00   Wed: 16:00 - 19:00  
Thu: 12:00 - 15:00   Thu: 16:00 - 19:00  
Fri: 21:00 - 24:00   Sat: 01:00 - 04:00

**Lessons Completed:** 2 out of 4

**Teacher Notes:**  
Lesson 1: voice chat - went great!  
Talked about nouns.  
Lesson 2: text chat - went good.  
Lee had questions about verbs.

Update   Close

FIG 4C

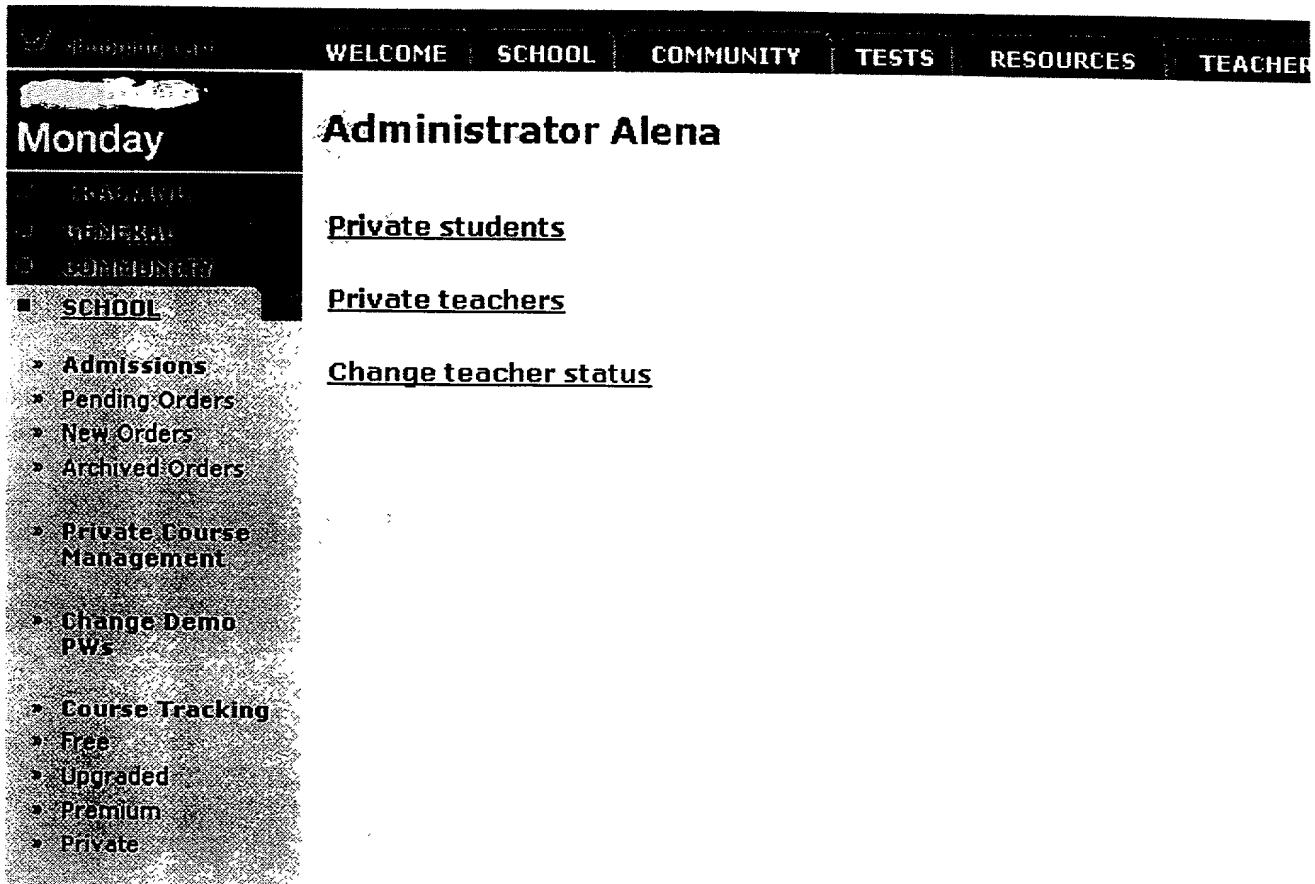


FIG. 5A

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHER

Monday

TRAILING  
GENERAL  
COMMUNITY  
SCHOOL

Admissions

Pending Orders

New Orders

Archived Orders

Private Course Management

Change Demo PWs

Course Tracking

Free

Upgraded

Premium

Private

Private Students

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>	<u>Teacher</u>
<u>afun</u>	Beginner B	Russia	Jul 10 2000	None
<u>acrazy</u>	Intermediate A	United States	Jul 7 2000	Alena Who
<u>lwexler</u>	Beginner B	Uzbekistan	Jul 7 2000	Alena Shtessel
<u>astudent</u>	Elementary C	Romania	Jul 10 2000	Alena Shtessel

FIG. 5B

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Englishtown - Microsoft Internet Explorer

## Student: Alena Fun

**Username:** afun  
**Course:** Beginner B  
**Enroll Date:** Mon Jul 10 2000  
**Location:** Chelyabinsk, Russia  
**Age/Gender:** 25 / F  
**Email:** alena@fun.net

**Preferences:** Chat: Text  
Time Difference: student is 17 hrs behind

<u>Student's Local Time</u>	<u>New York Time</u>
Wed: 12:00 - 15:00	Thu: 05:00 - 08:00
Fri: 18:00 - 21:00	Sat: 11:00 - 14:00
Sat: 09:00 - 12:00	Sun: 02:00 - 05:00

**Teacher:**  ~232

Alena Shtessel  
Alena Test  
Alena Who

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FIG. 5C

Title: A System and Method of Matching Teachers  
With Students to Facilitate Conducting Online Private  
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Atty Docket No. ELT-002  
Atty/Agent: Michael A. Rodriguez  
Express Mail Label No. EL749105354US

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHER

Monday

TRANSLATE

GENERAL

COMMUNITY

SCHOOL

Admissions

Pending Orders

New Orders

Archived Orders

Private Course Management

Change Demo PWs

Course Tracking

Free

Upgraded

Premium

Private

Private Teachers

Username	Name	Location	Email
<a href="#">ashtessel</a>	Alena Shtessel	Cambridge, United States	<a href="mailto:alena.shtessel@ef.com">alena.shtessel@ef.com</a>
<a href="#">atest</a>	Alena Test	Ukraine	<a href="mailto:test@test.com">test@test.com</a>
<a href="#">awho</a>	Alena Who	Australia	<a href="mailto:who@alena.com">who@alena.com</a>

FIG. 5D

Englishtown - Microsoft Internet Explorer

## Teacher: Alena Shtessel

**Username:** ashtessel  
**Location:** Cambridge, United States  
**Age/Gender:** 25 / F  
**Telephone:** (617) 555-1212  
**Email:** alena.shtessel@ef.com

**Private Students**

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>	<u>Email</u>
<u>lwexler</u>	Beginner-B	Uzbekistan	Jul 7 2000	<u>lee.wexler@ef.com</u>
<u>astudent</u>	Elementary-C	Romania	Jul 10 2000	<u>alena@student.com</u>

240

Close

FIG. 5E